



2017

Sideshow Alley Tender



Goodna Jacaranda Festival

Goodna Community Association Inc

Sideshow Alley Tender Specifications

General Information

The Goodna Jacaranda Festival is a non-profit community event staged annually in October for the benefit of the local community. In recent years an estimated crowd of 20,000 to 30,000 people attend the festival over three days. Provision of a wide range of rides and games suitable for all ages is an important component of the festival.

Festival Dates

The provisional dates for the festival over the next few years are;

- 2017 – Friday 27th to Sunday 29th October
- 2018 – Friday 26th to Sunday 28th October
- 2019 – Friday 25th to Sunday 27th October
- 2020 – Friday 23rd to Sunday 25th October

Operating Times

Exact operating times will be decided closer to the festival in consultation with the sideshow operator. Historical times have been;

- Friday 4PM to 10PM
- Saturday 8AM to 10PM
- Sunday 8AM to 2PM

Location and Space Available

The festival Sideshow is staged on Oval B at Evan Marginson Park, Goodna. Access is via Woogaroo St. The field is approximately 90 meters wide and 80 meters deep. This entire area is available for the sideshow alley setup.

Oval A is reserved for the main stage, stalls, good court, kids corner and other attractions.



General Ride Requirements

Rides need to be provided to cater to all ages

Ride Pricing should be submitted with your tender

The successful operator will need to provide gross takings figures for Friday, Saturday to 5pm, Saturday from 5pm and for Sunday.

Ticketing

The operator is responsible for all ticketing.

Exclusive Rights

The operator will have exclusive rights to operate the following types of rides and games;

- Carnival Movement based rides, including Pendulum, Flat, Gravity and Vertical styles
- Water rides
- Train Rides
- Games of skill
- Inflatable Rides

Non Exclusive Rights

The operator may also include the following items, but will not have exclusive rights over them;

- Glow Products
- Show Bags

Food and Drink

The festival operates a food market separately from side show alley; Your tender should advise if you wish to include a limited food offering inside sideshow alley.

Financial Requirements

Tender should include proposed payments to the Goodna Community Association Inc for exclusive rights to operate sideshow alley. The sideshow is one of the ways the association funds the overall festival.

Length of Agreement

The winning operator may be offered an agreement for between 1 and 5 years.

Insurance and Safety

Please include the following documents with your tender;

- Public Liability COC (Minimum \$20 million dollars cover)
- WorkCover COC

- Risk Management Plan
- Ride Safety Inspection Schedule

Sponsorship and Support

The tender should include what items of support you can provide to the festival in kind. A list of items potentially suitable include;

- Main Stage (Minimum 10m x 10m)
- 3 Phase Power Distribution equipment
- Generators
- Fencing
- Portable Buildings
- Plastic Chairs
- Tables
- 3x3 Marquees
- 3x6 Marquees
- Cable Covers
- Free Kids Entertainment (five and under)

Submission Guidelines

Tenders can be submitted either via email to secretary@goodnacomunityboard.org.au or via post to PO Box 116 Goodna 4300.

Submissions closed 21st January 2017

The selected Vendor will be notified by 15th March 2017.